

JUSTASON MARKET INTELLIGENCE INC.

Survey of Citizens in the Nanaimo Electoral District
5-6 Feb 2019 / Landline and Mobile / n=500

"Which of these is your top issue of concern in the electoral district of Nanaimo?"

	Total	GENDER		AGE			BY-ELECTION VOTE			STRATEGIC VOTING		2017 ELECTION SUPPORT		
		Female	Male	18 to 34	35 to 54	55 years and older	BCNDP	BC Lib	BC Green	Party Supporter	Strategic Voter	BCNDP	BC Lib	BC Green
Housing	26%	26%	26%	37%	23%	20%	36%	12%	24%	23%	28%	32%	12%	22%
Environmental risks and climate change	16%	19%	13%	21%	14%	15%	23%	5%	41%	17%	15%	23%	5%	33%
Speculation tax	16%	13%	20%	5%	17%	23%	5%	36%	4%	19%	18%	8%	36%	12%
Spending scandal revealed in the Plecas Report	12%	12%	13%	8%	9%	17%	13%	14%	10%	14%	12%	15%	15%	9%
Homelessness	9%	10%	8%	11%	12%	6%	8%	8%	8%	8%	7%	6%	8%	16%
Crime and safety	8%	10%	6%	7%	11%	8%	5%	9%	9%	7%	11%	6%	10%	4%
Transportation	5%	3%	6%	6%	5%	3%	5%	6%	0%	5%	3%	4%	6%	0%
Something else	8%	7%	8%	5%	9%	8%	3%	9%	4%	7%	6%	6%	9%	4%

JUSTASON MARKET INTELLIGENCE INC.

Survey of Citizens in the Nanaimo Electoral District
5-6 Feb 2019 / Landline and Mobile / n=426 decided voters

"Last week, the Nanaimo electoral district held a by-election. Which party's candidate did you support in the by-election?"

	Total	GENDER		AGE			TOP ELECTION ISSUE				STRATEGIC VOTING		2017 ELECTION SUPPORT		
		Female	Male	18 to 34	35 to 54	55 years and older	Spending scandal revealed in the Plecas Report	Speculation tax	Environmental risks and climate change	Housing	Party Supporter	Strategic Voter	BCNDP	BC Lib	BC Green
Sheila Malcolmson, BC NDP	49%	53%	45%	54%	50%	46%	49%	14%	69%	71%	50%	51%	86%	8%	39%
Tony Harris, BC Liberal	40%	37%	45%	35%	37%	46%	44%	83%	12%	20%	39%	41%	9%	90%	20%
Michele Ney, BC Green	7%	7%	8%	9%	9%	5%	6%	2%	18%	7%	8%	7%	3%	2%	38%
Another party	3%	3%	2%	1%	5%	3%	1%	1%	1%	3%	2%	1%	2%	0%	4%

JUSTASON MARKET INTELLIGENCE INC.

Survey of Citizens in the Nanaimo Electoral District
5-6 Feb 2019 / Landline and Mobile / n=426 decided voters

"If the BC NDP had lost that by-election, the minority NDP with support of the Greens would not have enough seats to continue governing. Some people voted for the party they truly support. Others, voted strategically for or against the minority NDP government. How did you make your choice?"

	Total	GENDER		AGE			TOP ELECTION ISSUE				BY-ELECTION VOTE			STRATEGIC VOTING		2017 ELECTION SUPPORT		
		Female	Male	18 to 34	35 to 54	55 years and older	Spending scandal revealed in the Plecas Report	Speculation tax	Environmental risks and climate change	Housing	BCNDP	BC Lib	BC Green	Party Supporter	Strategic Voter	BCNDP	BC Lib	BC Green
I voted for the party I truly support	69%	72%	67%	67%	66%	72%	75%	73%	72%	62%	70%	67%	74%	100%	0%	75%	72%	52%
I voted strategically to keep the minority NDP in power	14%	14%	14%	18%	15%	11%	13%	8%	20%	24%	24%	0%	8%	0%	60%	16%	7%	30%
I voted strategically to prevent the minority NDP staying in power	9%	6%	12%	4%	10%	11%	8%	16%	0%	2%	0%	20%	13%	0%	40%	4%	17%	10%
Not sure	8%	9%	6%	10%	9%	5%	4%	4%	7%	12%	5%	13%	6%	0%	0%	5%	5%	8%

JUSTASON MARKET INTELLIGENCE INC.

Survey of Citizens in the Nanaimo Electoral District

5-6 Feb 2019 / Landline and Mobile / n=500

Actual and Weighted sample profiles

	Weighting Percents		Weighting Counts	
	Actual	Weighted	Actual n=520	Weighted n=500
Gender				
Female	54%	51%	282	256
Male	44%	47%	230	237
Non-binary	2%	2%	8	7
Age				
18 to 34 years	14%	27%	72	135
35 to 54 years	22%	30%	112	150
55 years and older	62%	43%	324	215
Not stated	2%	0%	12	0
Nanaimo by-election support (total)				
BC NDP	39%	42%	202	209
BC Liberal	33%	34%	170	172
BC Green	7%	6%	35	31
Other	4%	2%	22	12
Did not vote	18%	15%	91	74
Nanaimo by-election support (voters)				
BC NDP	47%	49%	202	209
BC Liberal	40%	40%	170	172
BC Green	8%	7%	35	31
Other	5%	3%	22	12

Minimum and maximum category weights

Min: 0.1906

Max: 1.9586

Minimum and maximum cell weights

Min: 0.1105

Max: 2.4051

Completes by telephone type

Landline: 300 / 58%

Mobile: 220 / 42%