

Cell	Actual	Weighted
MALE 18-34	5.54%	16.04%
MALE 35-54	11.30%	16.15%
MALE 55+	28.14%	16.13%
FEMALE 18-34	6.18%	15.37%
FEMALE 35-54	14.07%	17.82%
FEMALE 55+	34.75%	18.49%

Min weight: 0.5

Max weight: 2.8