

JUSTASON MARKET INTELLIGENCE INC.

Survey of City of Vancouver Residents / July 20–24, 2017 / Online

"How, if at all, have the wildfires in BC affected you? (please check all that apply)"

	Total	REGION			AGE			GENDER		LIVE IN		
		Downtown Peninsula	West Side	East side	18-34 years	35-54 years	55 years and older	Male	Female	Single family home	Apartment	Other
		A	B	C	D	E	F	G	H	V	W	X
Base: All Respondents	400	66	183	152	133	137	130	194	206	129	190	78
I haven't been affected	46%	44%	53%	39%	46%	48%	45%	49%	44%	51%	48%	35%
Concerns about air quality	39%	36%	40%	39%	38%	36%	42%	34%	43%	35%	39%	45%
Friends or family directly affected	24%	28%	18%	31%	24%	26%	23%	21%	28%	18%	20%	46%
Donated to the cause	20%	22%	17%	23%	19%	19%	22%	19%	21%	22%	18%	22%
Changed travel plans	10%	8%	9%	12%	11%	12%	7%	8%	12%	10%	8%	17%
Other	4%	6%	3%	4%	3%	5%	3%	2%	6%	3%	4%	4%