

JUSTASON MARKET INTELLIGENCE INC.

Survey of City of Vancouver Residents / July 20–24, 2017 / ONLINE

"Do you support or oppose short-term home rentals in Vancouver on platforms like Airbnb?"

| | Total | REGION | | | AGE | | | GENDER | | SHORT-TERM RENTALS | | | EVER HOSTED A SHORT-TERM RENTAL | | HOME | | LIVE IN | | |
|------------------------------|-------|--------------------|-----------|-----------|-------------|-------------|--------------------|--------|--------|--------------------|------------------|--------------|---------------------------------|-----|-------|--------|--------------------|-----------|-------|
| | | Downtown Peninsula | West Side | East side | 18-34 years | 35-54 years | 55 years and older | Male | Female | Total Support | Strongly Support | Total Oppose | Yes | No | Owner | Renter | Single family home | Apartment | Other |
| | | A | B | C | D | E | F | G | H | O | P | Q | R | S | T | U | V | W | X |
| Base: All Respondents | 400 | 66 | 183 | 152 | 133 | 137 | 130 | 194 | 206 | 212 | 93 | 160 | 79 | 313 | 159 | 225 | 129 | 190 | 78 |
| Strongly support | 23% | 26% | 24% | 22% | 30% | 21% | 19% | 27% | 20% | 44% | 100% | 0% | 38% | 19% | 28% | 21% | 30% | 22% | 14% |
| Somewhat support | 30% | 25% | 31% | 30% | 29% | 26% | 34% | 28% | 31% | 56% | 0% | 0% | 32% | 29% | 30% | 30% | 34% | 26% | 33% |
| Somewhat oppose | 23% | 22% | 20% | 26% | 24% | 23% | 20% | 22% | 23% | 0% | 0% | 56% | 20% | 24% | 24% | 21% | 16% | 26% | 26% |
| Strongly oppose | 17% | 21% | 18% | 14% | 12% | 22% | 19% | 14% | 20% | 0% | 0% | 44% | 4% | 21% | 12% | 20% | 13% | 21% | 15% |
| Not sure | 7% | 5% | 7% | 7% | 5% | 8% | 9% | 9% | 5% | 0% | 0% | 0% | 6% | 7% | 7% | 7% | 8% | 5% | 12% |
| TOP 2 BOX (NET) | 53% | 51% | 54% | 52% | 59% | 47% | 53% | 55% | 51% | 100% | 100% | 0% | 70% | 48% | 58% | 52% | 64% | 48% | 47% |
| BOTTOM 2 BOX (NET) | 40% | 44% | 38% | 40% | 36% | 45% | 39% | 36% | 44% | 0% | 0% | 100% | 24% | 45% | 36% | 42% | 29% | 47% | 41% |