

## JUSTASON MARKET INTELLIGENCE INC.

Survey of City of Vancouver Residents / July 20–24, 2017 / ONLINE

"The City of Vancouver is considering new rules for short-term home rentals like Airbnb. The proposed new rules allow short-term rentals in residences and prohibit them in basement apartments, laneway homes and investment properties. The City says these rules will add 1,000 units to the long-term rental market. Critics say many owners do not want to rent their secondary suites long term. Are you in favour of or against these new rules for short-term rentals?"

	Total	REGION			AGE			GENDER		SHORT-TERM RENTALS			EVER HOSTED A SHORT-TERM RENTAL		HOME		LIVE IN		
		Downtown Peninsula	West Side	East side	18-34 years	35-54 years	55 years and older	Male	Female	Total Support	Strongly Support	Total Oppose	Yes	No	Owner	Renter	Single family home	Apartment	Other
		A	B	C	D	E	F	G	H	O	P	Q	R	S	T	U	V	W	X
<b>Base: All Respondents</b>	400	66	183	152	133	137	130	194	206	212	93	160	79	313	159	225	129	190	78
<b>Strongly in favour</b>	27%	30%	23%	29%	33%	28%	19%	27%	26%	16%	12%	43%	29%	26%	15%	33%	20%	27%	36%
<b>Somewhat in favour</b>	30%	38%	28%	29%	30%	30%	31%	29%	31%	30%	15%	30%	22%	32%	28%	32%	24%	33%	35%
<b>Somewhat against</b>	15%	10%	17%	16%	11%	14%	21%	16%	15%	21%	12%	10%	13%	16%	23%	11%	23%	11%	14%
<b>Strongly against</b>	20%	13%	22%	19%	17%	19%	23%	22%	17%	26%	54%	12%	32%	16%	29%	15%	28%	18%	9%
<b>Not sure</b>	8%	8%	10%	6%	10%	9%	6%	6%	10%	7%	6%	5%	4%	9%	5%	9%	6%	10%	6%
<b>TOP 2 BOX (NET)</b>	57%	68%	51%	59%	62%	58%	50%	56%	58%	45%	27%	73%	51%	58%	43%	66%	43%	60%	71%
<b>BOTTOM 2 BOX (NET)</b>	35%	24%	39%	35%	28%	33%	44%	38%	33%	48%	67%	22%	45%	33%	51%	25%	51%	30%	23%